

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Sev K. H. Keil et al. Art Unit : 3688
Serial No. : 09/845,051 Examiner : Daniel Lastra
Filed : April 27, 2001 Conf. No. : 1476
Title : SYSTEM TO PROVIDE CONSUMER PREFERENCE INFORMATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

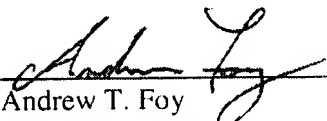
REPLY TO NOTICE OF NON-COMPLIANT AMENDMENT OF MAY 5, 2009

The Notice of Non-Compliant Amendment of May 5, 2009 requires applicants to submit a clean copy of the claims without any markings. Applicants are submitting herewith a clean copy of the claims without any markings. In addition, applicants are submitting herewith a courtesy copy of applicants' February 23, 2009 Amendment in Reply to Action of October 23, 2008.

No fees are believed due in connection with the filing of this Reply. In the event that any charges or credits are due in connection with the filing of this Reply or otherwise, please apply any such charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: May 21, 2009



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